



learn more, earn more

The more people choose to cruise
the more you need to know



Welcome to a world of cruise intelligence at your fingertips:

The Association of Cruise Experts (ACE) was formed in 1987 as a means of educating and supporting travel agents in the detail and dynamics of the cruise industry, recognising that foremost holidaymakers, cruising is a very different concept to mainstream land-based holidays.

ACE has met with huge success, working with 35 cruise line members, over 3,000 travel agencies and winning coveted industry awards recognizing the quality and depth of learning that the Association offers.

ACE VISION is a new bespoke solution for academic institutions who want to benefit from the vast range of opportunities that exist in the cruise market. ACE is a not for profit organisation, and all income received is re-invested to provide additional benefits for members.

We provide online and real world access to the heart of the industry:

Ship visits at UK ports* - Experience the latest innovation at first hand.

Cruise Expo's - ACE regional training seminars.

The UK Cruise Convention – Europe's biggest travel agent cruise industry event.

Access a range of online resources, including our fleet guide, cruise line information, travelblogs, podcasts, video content and 'cruise finder' - a live online database.

Watermark Online (our weekly cruise news e-blast) and our online news centre. Keep fully upto speed with the latest developments and innovations in this fast moving sector.

Who Goes Where tool and Cruise Area search - Vital information at your fingertips.

Award winning ACE online training, including:

- Understanding Cruise: An outstanding introduction to the basics.
- Specialist Cruising.
- Luxury Cruising.
- Cruise line product training.
- Cruise destination training, including the Mediterranean, Caribbean. Around Britain and Far East.
- Coming soon – specialist ACE Vision online training course, cruise line contacts and a new ACE Vision 'how to' website area.

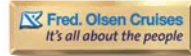
Students of ACE member academic institutions can study towards becoming a recognised Cruise Expert – a vocational qualification that recognizes knowledge of the industry.

ACE VISION membership is open to any academic institution: Schools, colleges or universities.

Membership covers all students and staff per nominated department

**ALL FOR LESS
THAN 81p PER DAY**

ACE VISION Cruise Event & Training Partners:



ACE VISION Membership Application Form

Contact name: _____

Organisation: _____

Full address & postcode: _____

Contact email address: _____

Contact telephone number: _____

Contact fax number: _____

Are you at School / College / University? _____

Which department will be covered by ACE VISION membership? _____

Approximately how many students will be covered by your membership? _____

Approximately how many staff will be covered by your membership? _____

How did you hear about ACE VISION? _____

PAYMENT

One year ACE VISION full membership	£295
Joining fee (one off fee)	£30
Total	£325
VAT	£56.88

TOTAL **£381.88**

Please make cheques payable to ACE. Send your completed form to:

Association of Cruise Experts, 41-42 Eastcastle St, London W1W 8DU

Tel. 020 7436 2449 | Fax 020 7636 9206

www.cruiseexperts.org | www.ukcruiseconvention.org | adele@psa-ace.org

*By working with the UK's leading cruise lines, ACE Vision will hope to be able to provide all members with access to ships. This is a FREE service based on a first-come-first served basis. Whilst we cannot guarantee that all members can be accommodated on ship visits as this depends upon factors beyond our control, every effort will be made to let you and your students experience the ships whilst in port in the UK. Additional costs apply for attendance at the UK Cruise Convention, and for any additional material ordered through the ACE Shop.